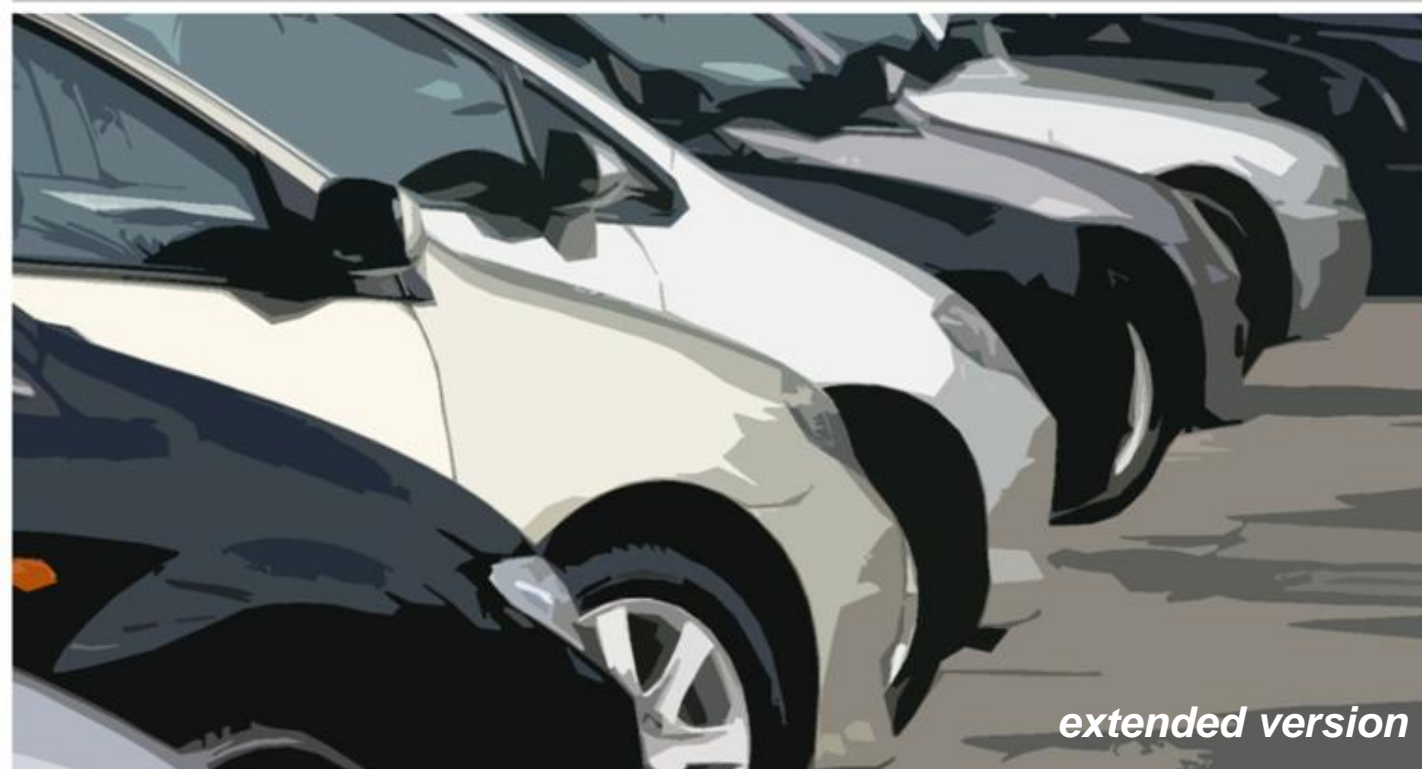


# THE DISTRIBUTION NETWORK OF SALES OF SPARE IN THE CZECH REPUBLIC 2013/12

SEGMENT OF PASSENGER CARS AND VANS



*extended version*

**REPORT**



MotoFocus is an analytic company focused on aftermarket analysis. This focus allows you to use these analyses and at the same time you can be one of the main participants of all the processes of creation such as an analysis.

- we regularly widen our offer by using new innovative ways focused on our clients
- we individually care per concrete clients' needs
- we work aligned with professional etc. and the highest research standards
- we offer international analysis
- we believe that our cooperation will be nice and successful experience

## MotoFocus - present day marketing solution

### TEAM

MotoFocus.pl and MotoFocus.eu is a team of creative specialists, full of enthusiasm and involved analytics with innovative approach of market researches.

Due to our knowledge from the field of marketing, sociology and psychology we can even the most difficult tasks present in understandable way.

### PROJECTS

Project analyses are author project of MotoFocus. These researches and analysis are focused on product ranges, independent workshops and workshop concepts. These analysis comparing to the ad hoc analysis are covering all the market, their costs is lower and spectrum of information is much more wide.

### ANALYSE AD HOC

MotoFocus offers individual analysis based on client demand. We guarantee cooperation in all stages of the analysis

Our service does not end by supplying the analysis, you can also expect external consultancy and solutions for your issues.

## INTRODUCTION

Analysis presents the distribution of spare parts for passenger cars and commercial vehicles in the Czech Republic. The analysis provides information on the number of branches of distributors in various regions and districts, the number of service centers, people and cars on each branch.

## SURVEY METHODOLOGY

The analysis was prepared based on the data from the survey of portal MotoFocus Czech and Statistical Office data. Number of distributors branches actual to 1.10.2013. Population according to census to 31.12.2012 and car parc to 1.7.2013.

## ANALYSIS OBJECTIVE

The aim of this analysis is to show the distribution of spare parts to the Aftermarket in the Czech Republic. The information contained in this analysis will certainly benefit management companies, leading business and marketing departments in planning further development of distribution channels of spare parts.



# Contain

## **1. Distributors**

- 1.01 ACI - Auto Components International, s.r.o.
- 1.02 AD Partner s.r.o.
- 1.03 APM Automotive s.r.o.
- 1.04 Auto Kelly a.s.
- 1.05 AUTOBENEX, spol. s r.o.
- 1.06 AUTOCORA OBCHODNÍ SPOL. s r.o.
- 1.07 ELIT CZ, spol. s r.o.
- 1.08 Genei spol. s r.o.
- 1.09 HART sp. z o.o., organizační složka
- 1.10 Inter Cars Česká republika s.r.o.
- 1.11 Náš servis Group s.r.o.
- 1.12 TROST AUTO SERVICE TECHNIK spol. s r.o.
- 1.13 New distributors

## **2. Distribution network in the Czech Republic**

- 2.1 Distributors and their branches by region
- 2.2 Distributors and their branches by the districts

## **3. Fleet in the Czech Republic**

- 3.1 Fleet Size by region
- 3.2 Fleet Size and Population by region

# Contain

## **4. Market distributors in the Czech Republic**

- 4.1 Distribution and size of the fleet by region
- 4.2 Distribution and population by region
- 4.3 Distribution and number of service stations by region

## **5. Automotive services in the Czech Republic**

- 5.1 Independent services in the Czech Republic by region
- 5.2 Services and fleet size by region
- 5.3 Services and population by region

## **6. Summary of development of the spare parts market in 2012**

- 6.1 Estimated shares of distributors and sales of goods in 2012
- 6.2 Estimated shares of distributors and sales of goods in 2010
- 6.3 Estimated shares of distributors and sales of goods in 2007
- 6.4 Estimated shares of distributors and sales of goods in 2004

## **7. Czech aftermarket market at a glance - 2012**

# List of Tables

*Table 1 - Number of distributors and their branches by region*

*Table 2 - Number of distributor locations by region*

*Table 3 - Fleet of the Czech Republic by region*

*Table 4 - Fleet and population by region - 2006 and 2010*

*Table 5 - Distribution and size of the fleet by region*

*Table 6 - Distribution and population by region*

*Table 7 - Distribution and number of service stations by region*

*Table 8 - Number of independent service centers in each region*

*Table 9 - Independent repair shops and fleet size by region*

*Table 10 - Independent services and population by region*

# List of maps

*Map 1 - The number of distributor locations in each region*

*Map 2 - The number of distributor locations in the districts*

*Map 3 - Percentage of fleet in the Czech Republic by region*

*Map 4 - Number of cars per 1,000 inhabitants by region*

*Map 5 - The number of cars per one branch of a distribution by region*

*Map 6 - Number of inhabitants per one branch of a distribution by region*

*Map 7 - Number of service stations in respect of one branch of a distribution by region*

*Map 8 - Number of independent service centers in each region*

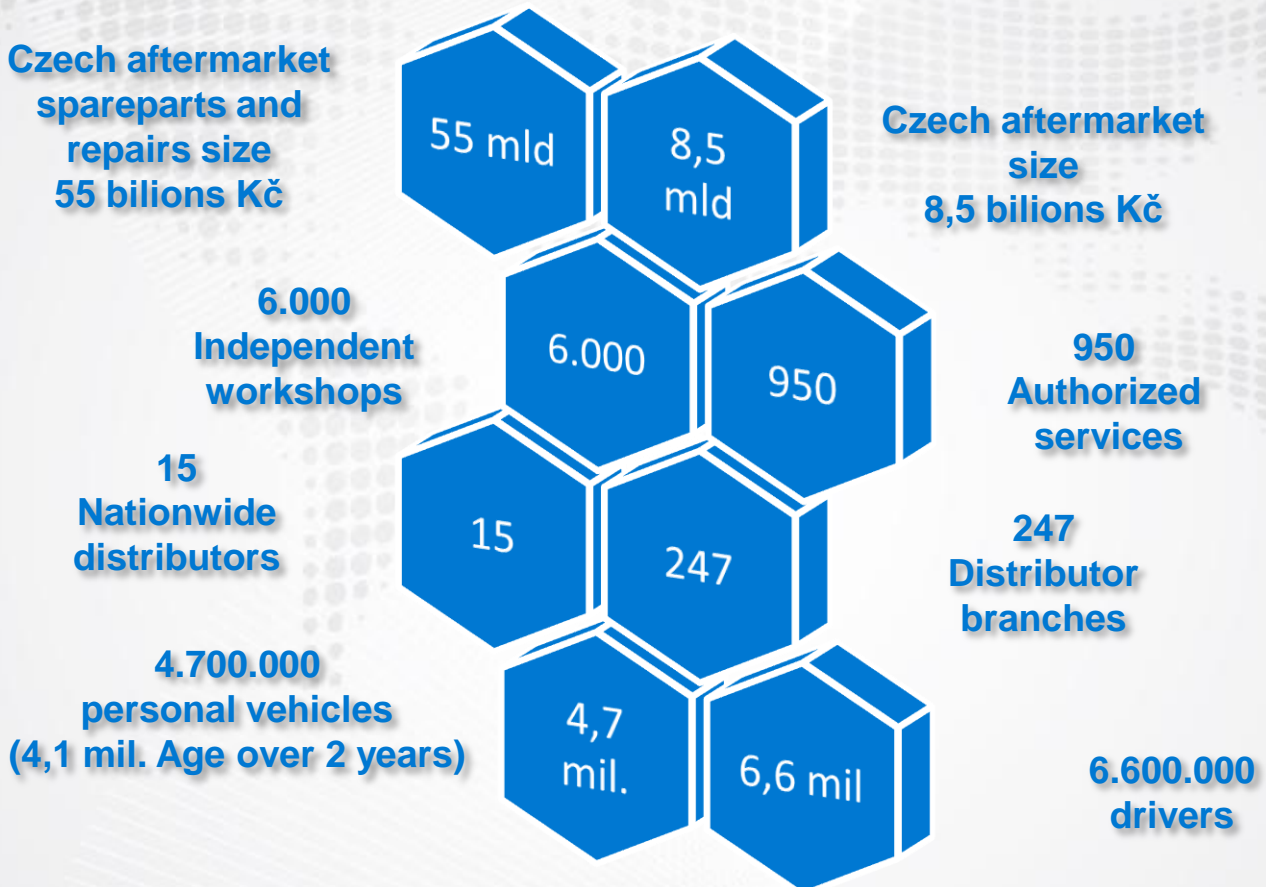
*Map 9 - The number of cars per one service by region*

*Map 10 - Number of independent service stations per 10,000 population by region*

# List of Graphs

*Graph 1 - Number of inhabitants per car by Region*

# 7. Czech aftermarket summary 2013



Source: MotoFocus EU, Auto SAP, MDČR



## Supplement

Acquirer of this analysis commits not to sell it, copy it not even the parts. It is not allowed published the analysis for profit without written Motofocus permission. Exception is using the analysis for internal purpose during the trainings for clients and staff company ( the source must be mentioned).

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