



Authorized workshops in Ukraine

MotoFocus is an analytic company focused on aftermarket analysis. This focus allow you to use these analysis and at the same time you can be one of the main participants of all the process of creation such a analysis.

- ◇ we regularly wider our offer by using new innovative ways focused on our clients
- ◇ we individually care per concrete clients need
- ◇ we work aligned with professional etic and the highest research standards
- ◇ we offer international analysis
- ◇ we beleive that our cooperation will be nice and succesfull experience

MotoFocus – present day marketing solution

TEAM

MotoFocus.eu is team of creative specialists, full of enthusiasm and involved analytics with innovative approach of market researches. Due to our knowledge from the field of marketing, sociology and psychology we can even the most difficult tasks present in understandable way.

PROJECTS

Project analyses are author project of MotoFocus. These researches and analysis are focused on product ranges, independent workshops and workshop concepts. These analysis comparing to the ad hoc analysis are covering all the market, their costs is lower and spectrum of information is much more wide.

ANALYSE AD HOC

MotoFocus offers individual analysis based on client demand. We guarantee cooperation in all stages of the analysis. Our servise does not end by supplying the analysis, you can also expect external consultancy and solutions for your issues.

Our last publications



The distribution network of sales of spare parts in Ukraine



Brands and range of spareparts sold by distributors in Ukraine

INTRODUCTION

Analysis presents information about authorized workshops in Ukraine. The analysis provides information on the number of authorized and independent workshops, inhabitants and new cars (under 3 years old) in various regions.

SURVEY METHODOLOGY

The analysis was prepared based on data of Statistical Office and autodealers. Population and car park are to 01.01.2012.

ANALYSIS OBJECTIVE

The aim of this analysis is to show authorized workshops market in Ukraine. The information contained in this analysis will certainly benefit management companies, leading business and marketing departments in planning further development of distribution channels of spare parts in Ukraine.

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